



#### **DESCRIPTION:**

Alpha Bravo Construction is a Houston-based general contractor delivering high-quality commercial construction services. Their expertise spans new builds, expansions, renovations, and mixed-use developments, including industrial parks and institutional facilities. The company is known for its collaborative approach, bringing together engineers, architects, and designers to tailor projects to client needs.

#### **CHALLENGES THEY FACED:**

- HR capacity
- Estimation delays
- Rising operational costs.







# MINDWHIZ SOLUTION SUMMARY

- Hybrid Onshore-Offshore Model
- Departments served:
  Estimation, Accounting, IT Support, HR, Digital Marketing
- 25 Estimators hired offshore
- 50% cost reduction in Accounting IT
- Streamlined recruitment across 6 states

# **ESTIMATION DEPARTMENT**

- Team: 25 Offshore Estimators.
- Time to Operational Readiness: 4 weeks.
- Impact: Increased bid output by 40%, reduced turnaround by 3 days/project.
- Tools Supported: PlanSwift, Bluebeam, Adobe PDF.







# ACCOUNTING & FINANCE

Model: Hybrid - Onshore(2) & Offshore(4)

Savings: 50% vs Onshore

#### **Upgrades:**

- Transitioned to accrual basis
- Implemented CSI codes
- Enabled CPA-reviewed books
- QuickBooks integration

#### **Result:**

- Secured 5M line of credit
- Increased bonding capacity by 30%

Staff: 6 accountants (2 Onshore and 4 Offshore)





Staff: 10+ IT Technicians (Offshore)

**Services:** 

- Email issue resolution (Zoho Mail)
- Cloud migration (Dropbox OneDrive)
- Windows & PlanSwift/Bluebeam/Adobe support

#### **Tools Supported:**

- Zoho Mail
- Microsoft OneDrive

**Uptime Increase:** 99.9%

Cost Savings: \$400K/year







# HR CORE SERVICES

#### **CORE HR SERVICES:**

- Payroll management
- HR documentation and compliance
- Employee lifecycle management
- Time tracking and reporting systems

Payroll Managed: 22+ employees monthly

**Retention Rate**: 90%



### RECRUITMENT SERVICES

#### **RECRUITMENT SERVICES:**

- Payroll management
- HR documentation and compliance
- Employee lifecycle management
- Time tracking and reporting systems

Avg Hiring Time: 2 weeks/position

**Onshore Hires:** 

12+ (PMS, ENGINEERS, SUPERVISORS ACROSS 4 STATES)

# DIGITAL MARKETING SERVICES

# Website Rebuilt with modern UI/UX Social Media Management:

- Instagram + LinkedIn growth
- Followers: 320 2,100
- Engagement rate: 5.6%

Graphic Design: Ads, Banners, Proposals

Outreach Impact: Website visits up by 280%, LinkedIn impressions

+50%.



# CENTRALIZED IMPACT

### **SUMMARY TABLE:**

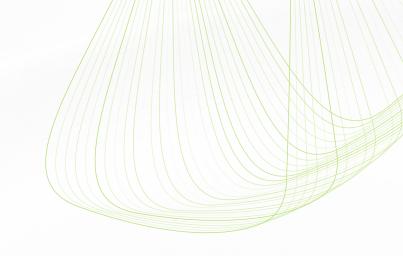
Department	Staff Hired	Cost Reduction	Time Savings	Key Impact
Estimation	25 offshore	60%	3 days/project	Faster bids
Accounting	2 offshore	50%	CPA audit ready	Line of credit secured
IT Support	2 offshore	\$400K/year	99.9% uptime	Migration complete
Onshore Hiring	10+ onsite	N/A	8-day avg	5-state coverage
Digital Marketing	3 offshore	50%	280% web traffic	Follower growth

# **TESTIMONIAL**

"MindWhiz helped us scale fast, stay lean, and win more bids without growing overhead."

CEO, ALPHA BRAVO CONSTRUCTION







# LET'S TAKE THE NEXT STEP

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